



The Flight Sharing Platform

Marketing Manager



Sector: Web Service, Sharing Economy and Light Aviation

Position type: Full-Time / CDI position

Required profile: Expert in digital marketing (SEM – SMO)

Starting: ASAP

Remuneration: According to profile / Industry Average

Location: Paris 6th Arrondissement (Agoranov Incubator)

What is Wingly?

Wingly is Europe's leading flight sharing platform. We connect private pilots with passengers so they can share the cost and the passion of a flight. Founded in July 2015, have already connected thousands of people, making flying accessible again.

Who are we looking for?

- 1 to 3 years experience in digital marketing
- Marketing expert with a strong focus on digital marketing (SEM –SMO)
- Dynamic, autonomous, proactive and good communicator
- Bilingual in English. Fluent in French and German are a plus
- Committed to the start-up success on the long term

Your Job:

- Global management of marketing in France, Germany and the UK with a strong focus on digital marketing: defining the budget, implementing and optimizing the campaigns
- Establishing reporting and defining the global marketing strategy with the founders
- In charge of mail marketing, growth-hacking, traffic management
- Work on communication and press relation
- In charge of print advertisement and strategic partnerships

Why join Wingly?

Wingly is an international team of people who are passionate about aviation, and who are promoters of the collaborative economy. Joining us means living the start-up experience at its best. We work hard, but also enjoy our team activities such as flights aboard light aircraft and helicopters. Our headquarters are located at an incubator in the heart of Paris, next to the Jardin du Luxembourg, within an open-space of focus and creativity, surrounded by a plethora of other startups.

Ready for Take-Off? Then contact us at: career@wingly.io
And send us your CV and Achievement Portfolio